

# WINTER 2021

## Master of Business Administration

### Class Session

Last day to Add/Drop Courses  
Final Exams

Monday, January 4 - March 20

Monday, January 11  
Monday, March 15 - 20

### Holidays (Campus Closed)

Martin Luther King Holiday Monday, January 18  
Presidents Day Monday, February 15

	MON	TUE	WED	THU	SATURDAY
10:00-11:00 am	<p>New/Previous Number (Units) <b>Course Title</b></p> <p>Professor, Title (Class Location)</p> <p><b>Curriculum Plan</b></p> <p>C   B   A</p>				<p>MA 547 / MA 647 (4) <b>Marketing Management &amp; Strategies</b></p> <p>Roy Virgen, Jr., MBA (Room 304)</p> <p>CCreq   CC/BM   ACC   CC/BM/FIN C   B   A   C   B   A</p>
11:00-12:00 pm					
12:00-1:00 pm					
1:00-2:00 pm					
2:00-3:00 pm					<p>BA 651 / MA 651 (4) <b>Global Marketing</b></p> <p>Guy Langvardt, PhD, MBA (Auditorium)</p> <p>IBM   CC   CCreq   CC/BM C   B   A   C   B   A</p>
3:00-4:00 pm					
4:00-5:00 pm					
5:00-6:00 pm					
6:00-7:00 pm	<p>MA 535 / MA 640 (4) <b>Managerial Economics</b></p> <p>Ritesh Mardia, MBA (Auditorium)</p> <p>CCreq   CC/BM/FIN C   B   A</p>	<p>EN 645 / MA 740 (4) <b>Small Business Management</b></p> <p>Roy Virgen, Jr., MBA (Auditorium)</p> <p>ENT   CC C   B   A</p>	<p>BA 672 / MA 672 (4) <b>International Financial Management</b></p> <p>Ritesh Mardia, MBA (Auditorium)</p> <p>IBM   CC/FIN C   B   A</p>	<p>MA 558 / MA 658 (4) <b>Business Ethics</b></p> <p>Christina Baker, PhD, MBA, MAED, MS (Auditorium)</p> <p>CCreq   RCC   CC C   B   A</p>	<p>■ Course may count as an elective course for non-ENT concentrations.</p> <p>■ Course may count as an elective course for non-ACC concentrations.</p>
7:00-8:00 pm					
8:00-9:00 pm					
9:00-10:00 pm					

● Courses are subject for cancellation due to low enrollment. ● To review academic records and personal information, log in to Gradelink [www.gradelink.com](http://www.gradelink.com). CTSB School ID Number: 1308. For more information, contact at CTSB Administrative Office.

### Curriculum Plan A (68units)

- **CC** - Common Core (40units/10courses)
- **Concentration** (28units/7courses)
  - **BM** - Business & Management
  - **ACC** - Accounting
  - **FIN** - Finance
  - **MIS** - Management Information Systems

### Curriculum Plan B (68units)

- **RCC** - Required Common Core (8units/2courses)
- **CC** - Common Core (32units/8courses)
- **Concentration** (28units/7courses)
  - **BM** - Business & Management
  - **ACC** - Accounting
  - **FIN** - Finance
  - **MIS** - Management Information Systems

### Curriculum Plan C (52units) | 2019 Fall -

- **CCreq** - Common Core (36units/9courses)
- **Concentration** (12units/3courses)
  - **IBM** - Int'l Business & Management
  - **ACC** - Accounting
  - **ENT** - Entrepreneurship
  - **MIS** - Management Information Systems
- **ELE** - Elective (4units/1course)